Can we have a conversation?
It’s All About the Cat.

You see, the cat is
America’s #1 companion.
And there are plenty of positive things to say about cats! And there are more owned cats than dogs!

In fact, there are 10 million more.
The problem is, cats see the veterinarian less frequently than dogs.*

Cats are being relinquished to shelters
in ever-increasing numbers.**

That doesn’t seem right for America’s #1 companion.

Help the CATalyst Council
change those trends.

Volunteer at a shelter. Foster a cat. Adopt a cat. Take your cat to the veterinarian.

A message brought to you by the CATalyst Council, a coalition of the veterinary community, academia, nonprofits, industry and animal welfare organizations to raise the stature of the cat.

CatalystCouncil.org

*According to the American Veterinary Medical Association  **According to the Society of Animal Welfare Administrators